



A Diversity, Equity & Inclusion Firm

## Freda G. Sampson, LLC

### CAPABILITY STATEMENT

Freda G. Sampson, LLC is a Michigan based company with a global impact.

We are committed to serving communities and corporations in their shift towards greater Diversity, Equity & Inclusion. With more than 20 years of experience, we meet you where you are to transform your organizational culture towards belonging from aspiration to actualization.

*It Matters!*

#### Mission

Impacting change for transformational equity and inclusion in communities and business.

#### Vision

To serve as a thought leader and activator for wholeness and belonging for all of humanity through radical inclusion in communities and business.

#### Core Competencies

- Organizational assessments
- Strategic Planning
- DEI Learning and Development
- Strategic Board Engagement
- Branding and Communication

#### Differentiators

Diversity, equity, and inclusion (DEI) strategist, thought leaders, conference designers and conveners, facilitators, creatives, instructional designers, entrepreneurs, allies, and activists.

Focus on:

- Intercultural Competency
- Anti-racism
- DEI Learning & Development
- Leadership Coaching
- Social Justice activism

#### Industries Served

Corporations, Non-profits, Municipalities, Academic Institutions, Health Systems

#### Company Data

EIN: 26-1319983

Duns & Bradstreet: 078749022

#### NAICS Codes:

NAICS 541611	Business management consulting services
NAICS 541611	General management consulting services
NAICS 541612	Human resource consulting services
NAICS 541613	Customer service management consulting services
UNSPSC 80101500	Business and corporate management consultation services
UNSPSC 80101504	Strategic planning consultation services
UNSPSC 80101511	Human resources consulting service
UNSPSC 86101802	Re training or refreshing training services
UNSPSC 86101810	Personnel skills training

#### Certifications

WBENC-Certified WBE

IDI certified administrator

CDP – Certified Diversity Professional



#### Company Contact

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